

Smart Energy Solutions Technology CEO Issues Letter to Shareholders

Company Pursuing Substantial Orders in the Automotive, Large Vehicle and Motorcycle Markets in First Quarter 2009

POMPTON PLAINS, N.J., Feb. 4, 2009 /PRNewswire-FirstCall/ -- Smart Energy Solutions (OTC Bulletin Board: SMGY) announced today the release of Shareholder Letter by its Chief Executive Officer, Ed Braniff. In the following statement, Mr. Braniff discussed some of the Company's significant accomplishments in 2008, as well as sharing his vision for the company and the anticipated rapid growth for 2009.

Dear Fellow Shareholders:

As the CEO of Smart Energy Solutions, Inc., and, most importantly, as a fellow shareholder, I wanted to update our entire shareholder group on the technology that SMGY has and some of the applications that we are pursuing.

Smart Energy Solutions believes in the importance of the Electric Vehicle and the need for our state-of-the-art Battery Technology. SMGY has developed products and concepts to resolve today's Battery problems on internal combustion engines, hybrids and electrical vehicles.

In this regard, SMGY anticipates continuing to achieve important successes in our more traditional vehicle markets throughout calendar year 2009. In the first quarter of 2009 we are pursuing substantial orders in the automotive, large vehicle and motorcycle markets and we expect to continue and expand deliveries in these sectors.

We have also announced our intention to use our technology to help move the United States and the World to an Intelligent Grid.

Our proprietary software provides real time data on critical aspects of battery and generator performance while our switching technology provides our processor dynamic routing ability. Available energy and demand are matched on a real time basis with the difference being deposited or withdrawn from energy storage systems. We provide the capability to manage multiple sources of energy from wind, solar, hydrogen and traditional generation. Our proprietary technology therefore matches supply with contracted demand in real time, allowing use of multiple storage technologies as buffers.

One of the major initiatives for the United States and the world is the effort to improve the efficiency of our power distribution networks -- "The Grid" -- open this system up to multiple sources of alternative energy and provide efficient storage and retrieval to minimize waste. Smart Energy Solutions' patented software and switching can make "The Grid" a "Smart Grid" and for those who saw the General Electric ad during the Super Bowl where the Grid was singing the Wizard of Oz tune, "If I Only Had a Brain."

We at Smart Energy Solutions, Inc. think, "Now they do!": The Battery Brain(TM).

Our energy management software and our switching technology will allow any electric system to:

- Store more energy in their existing battery configuration
- Use that energy more efficiently by matching supply to demand
- Capture energy and route it to available storage
- Monitor and control the energy storage for optimum performance
- Protect the energy storage process from damage

SMGY is confident that it can improve any complex electric application and provide a Smart Energy Solution for today's problems and a gateway for tomorrow's energy needs.

Sincerely,

Edward Braniff
Chief Executive Officer
Smart Energy Solutions, Inc.

About Smart Energy

Smart Energy Solutions is engaged in research, development, manufacturing and distribution of innovative power systems management solutions for a wide variety of industries. These products and solutions are now available in 14 countries. They include the Battery Brain, an innovative electronic processor and switching technology designed for battery power management in the auto, truck and bus market; and Devisolator, a power systems management device that has application in a broad range of stored energy systems.

For further information about Smart Energy Solutions visit www.smgynet.com

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, and distributor performance, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently; and other factors available from the Company