

## **Smart Energy Solutions Launches New Intelligent Switching System for Power Transmission Industry**

**Targeted at all Network providers with Distributed Generation, Storage or Intelligent Switching Applications**

### **For Immediate Release**

POMPTON PLAINS, N.J., January 27, 2009 -- Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY](#) - [News](#)), developer and manufacturer of the innovative Battery Brain™ product line for Automotive, Truck, Bus, Motorcycle and Marine devices has announced a new Power Distribution Industry Division offering intelligent switching and energy management solutions for National Grid System.

SMGY has been working with an industry group focused on developing a solution for Alternative Energy interface with the Power Grid. SMGY explored the application of our processor and switching technology to this dynamic industry and SMGY can provide a critical technology to the rebuilding of the world's power transmission systems. Using existing Wind Generation operations, SMGY, along with others, plan to deliver an intelligent interface solution to the Energy Industry.

"Smart Energy Solutions is pleased to introduce this new Intelligent Switching solution to the Power Transmission Industry. Our unique experience working with battery storage, monitoring, distributed processing, designed applications, and high amperage switching along with our management teams background in network switching and alternative energy generation gave SMGY a unique perspective," stated Ed Braniff, CEO of Smart Energy Solutions. "With the industry's new initiatives to modernizing the grid, network providers must be able to manage alternative energy sources, distributed energy generation, interface with numerous energy storage systems while providing dynamic, intelligent and safe switching. SMGY can provide a distributed dynamic gateway system to accomplish this goal."

SMGY will continue to offer state of the art energy management system for today's vehicles, energy management solutions for tomorrow's hybrid and all electric vehicles. With today's announcement we expand our technology to help solve energy management problems for alternative energy providers and energy transmission networks.

### **About Smart Energy**

Smart Energy Solutions is engaged in research, development, manufacturing and distribution of innovative power systems management solutions for a wide variety of industries. These products and solutions are now available in 14 countries. They include the Battery Brain, an innovative electronic processor and switching technology designed for battery power management in the auto, truck and bus market; and Devisolator, a power systems management device that has application in a broad range of stored energy systems. For further info see [www.smgy.net](http://www.smgy.net)

### **Forward-Looking Statements:**

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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