



FOR IMMEDIATE RELEASE

SMART ENERGY SOLUTIONS, INC. PARTNERS WITH INSTALLERNET TO PROVIDE NATIONWIDE INSTALLATION SERVICES

N. Andover MA – August 14, 2008 – Smart Energy Solutions, Inc., a leading manufacturer of vehicle battery monitoring systems, has partnered with InstallerNet to provide a national, professional installation solution for their Battery Brain™ customers. Recognizing the importance of a professional installation for a premium product such as the Battery Brain™, Smart Energy Solutions, Inc. will provide an InstallCard in every box sold by non-installing retailers. The InstallCard will allow Battery Brain™ customers to be assured of a professional, local installation right at the point of purchase.

In addition InstallerNet will provide national Fleet and Commercial installations through its network of over five hundred Fleet Certified installers. InstallerNet's Fleet network is capable of executing fleet installation projects of any size, anywhere in the country. Past projects have included up to 25,000 vehicles in over 200 locations during a three month time frame.

The InstallCard is supported by a nationwide network of professional mobile electronics installers comprised of 1700 locations. InstallerNet maintains a website (www.InstallCard.com) for customers to activate and schedule their desired installation services. "InstallerNet is a proven installation solution that has performed hundreds of thousands of managed installations for our client partners", stated Tony Frangiosa, InstallerNet President & CEO. As part of the agreement, network members will have the opportunity to become authorized Smart Energy Solutions, Inc. dealers.

According to Ed Braniff, Smart Energy Solutions Inc. CEO, "this unique offering will allow our non-installing retailers to provide their customers an installation solution that will reduce product returns caused by faulty or difficult do-it-yourself installations. In addition we can deploy Fleet solutions quickly and efficiently for our commercial customers".

Smart Energy Solutions, Inc. is a market leader in Vehicle Battery Monitoring systems. Their Battery Brain™ line represents a revolutionary convergence of products that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. The products detect that the battery is losing the required charge needed to start the vehicle's engine and automatically disconnects the battery to preserve its starting power. These products enhance safety, security and convenience for consumers and can save millions of dollars in maintenance costs in fleet applications. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgv.net>.

InstallerNet Inc., formerly a division of MobileToys, is an infrastructure support company providing installation solutions through services, technology, content, and logistics. InstallerNet offers multiple programs designed to accommodate the needs of the customer with flexible options and guaranteed satisfaction. The company's InstallCard product represents pre-paid installation services and is supported by a nationwide network of professional consumer electronics installers. The company maintains a website at www.InstallCard.com for customers to activate and schedule their desired installation services. InstallerNet has proven installation solutions and has performed tens of thousands of managed installations for its client partners. For more information, contact InstallerNet at 800-444-1644 or visit www.InstallerNet.com.

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