

Smart Energy Solutions To Present at Inaugural LD MICRO Conference at The Omni hotel in Los Angeles.

POMPTON PLAINS, N.J., April 22, 2008 -- Smart Energy Solutions, Inc. (OTC BulletinBoard: SMGY - News), the developer and manufacturer of the innovative Battery Brain(TM) product line of vehicle and marine devices, has announced that Ed Braniff the CFO will be presenting the Company's story at the first LD MICRO annual conference at the Omni hotel on Tuesday April 29th which will have over 250 institutional and private investors in attendance.

"I wanted to take this opportunity to talk about the Company's strategy and the significance of some of our recent announcements," said Ed Braniff. Some of the Company news items are:

- The multi-million dollar distributor agreement with All Start Battery Inc. and OnGuard Dealer Services, LLC to distribute a specialized product to new and used car dealers nationwide.
- The agreements with Ameesa, Lund and Kerr Industries to offer the Battery Brain product to emergency and commercial vehicles segments they service.
- The agreement with West Marine to carry our Marine products.
- Our agreement with IVECO in Europe and our new Heavy Duty unit specifically designed for Commercial, Heavy Duty Truck and Bus fleets all open up a new segment for 2008.

These announcements plus others can be viewed in the press section of www.smgynet.com.

About Smart Energy Solutions.

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the sole owner of the Battery Brain line of diverse vehicle and marine accessory products. The Company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgynet.com>.

About LD MICRO.

LD MICRO is a by-invitation only newsletter firm that focuses on finding undervalued companies in the micro-cap space. Since 2002, the firm has published an annual list of recommended stocks as well as comprehensive reports on select companies throughout the year. For the past several years, LD MICRO has concentrated on finding, researching, and investing in companies that are overlooked by institutional investors.

For more information please visit <http://www.ldmicro.com> or call 310-862-4512.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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