

Smart Energy Solutions Announces Partnership with Kerr Industries, GM's Leading Upfitter

Battery Brain to become Preferred Battery Charge Protection Option

POMPTON PLAINS, N.J., April 8, 2008 -- Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY](#) - [News](#)), developer and manufacturer of the innovative Battery Brain(TM) product line of vehicle and marine devices, has announced an agreement with Kerr Industries, a leading North American provider of automotive products and services to police, emergency and commercial customers. Kerr Industries is General Motors' second stage manufacturer (upfitter) and Tier 1 supplier for GM police and emergency vehicles. Second stage manufacturing is a system GM uses to extend their assembly lines to be able to build vehicles for smaller niche markets.

"For over fifty years Kerr Industries has been a leader in the vehicle upfitting market with the design, manufacturing, installation and distribution of public safety vehicular equipment to Federal, State and local agencies throughout North America. Currently processing an average of approximately 20,000 vehicles a year, Kerr Industries provides solid growth potential for Battery Brain. The product will be available online and on their CD catalog as item KBATP. This will provide Battery Brain significant visibility and sales opportunities as an optimal solution for battery charge protection, battery failure and vehicle theft," said Andrew Knowles, Vice President Sales & Marketing, Smart Energy Solutions. "Battery Brain was selected by Kerr Industries as the battery charge protection option of choice following successful evaluation and testing on different models of vehicles in Oshawa, Canada and in Texas, U.S.A. This selection provides the market a very confident statement about our product and its capabilities".

About Kerr Industries

Kerr Industries has been working with General Motors since 1952. They are the Tier 1 supplier to General Motors for their police vehicle program, manufacturing and installing various quality components to meet the needs of the emergency vehicle market. Kerr industries has been chosen by GM as their second stage manufacturer to help them produce the 9C1 and 9C3 Police Impala and the PPV Police and 5W4 Special Services Tahoe.; Using the second-stage process they act as an extension of the automobile manufacturer.

In addition to the work they do for GM, Kerr Industries also uses their vehicle integration expertise to provide comprehensive upfitting services and products for the military and other commercial markets including service vans and trucks as well as a vast array of specialized trailer upfitting and marketing vehicles. They also offer maintenance services, on-site technical and training programs, film and TV vehicle preparation and complete OEM standard paint and graphics.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgy.net>.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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