

Smart Energy Solutions Launches New Product for Heavy Duty Trucks, Buses and RVs

Targeted at Medium and Heavy Duty Fleet, Beverage, Courier, Construction, Bus and RV Markets

For Immediate Release

POMPTON PLAINS, N.J., February 26, 2008 -- Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY](#) - [News](#)), developer and manufacturer of the innovative Battery Brain™ electronic controller for vehicle and marine batteries has developed and is launching a new high capacity Battery Brain™ for the truck and bus markets. The Company worked with several major truck and bus fleet maintenance managers to develop and test this product.

There are over 8,000,000 commercial trucks and buses in the United States with the top 10 truck fleets having over 350,000 vehicles. Battery failure is a major concern for all fleet managers and the new Heavy Duty Battery Brain™ product is available for 12-volt and 24-volt systems and will withstand starter battery current draws of up to 2,000 amps. Several major fleets in both the United States and Mexico through Company approved distributors have purchased our initial production run and placed orders for the new model currently in production.

“After extensive testing and customer input, Smart Energy Solutions is pleased to introduce this new model of Battery Brain™ for all vehicles that have high amperage draws, diesel engines and/or multi-battery configurations,” stated Pete Mateja, CEO of Smart Energy Solutions. “This new product can pay for itself in less than six months by reducing battery related service calls and delaying battery replacements due to deep cycling when batteries run down. Battery Brain™ can eliminate valuable lost time, and lost revenues, by reducing the number of vehicles stranded due to a dead battery. The product also provides a warning when batteries are reaching the end of their life cycle so that battery replacement can be scheduled. In addition, to encourage use of the new product, the Company has initiated a National Introduction/Installation Program available for major commercial fleets, motor carriers and bus companies.”

“The Heavy Duty Battery Brain™ is ideal for fleets including the beverage and courier markets where trucks are turned on and off frequently daily as well as the construction and logging markets where vehicles are known to stand idle for prolonged periods of time. In addition, the product is ideally suited for bus and RV motorhomes which may not be frequently used and have high electrical current draws and demands.”

Battery Brain™ is Smart Energy's flagship technology that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including automobiles, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain™ detect that the battery is losing the required charge needed to start the vehicle's engine; the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain™ offers a built-in anti-theft feature on some products and will extend the life of the battery.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: [SMGY - News](#)) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgy.net>.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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