

SMART ENERGY SOLUTIONS SIGNS MULTI-MILLION DOLLAR  
DISTRIBUTOR AGREEMENT WITH ALL START BATTERY, INC.,  
AUTOMOTIVE EXPEDITOR GROUP

*StarterGuard™ Failsafe Battery System to be Sold throughout California  
First Purchase Order for Immediate Delivery Received*

**FOR IMMEDIATE RELEASE**

POMPTON PLAINS, NJ, December 11, 2007 - Smart Energy Solutions, Inc. (OTC BB: SMGY), developer and manufacturer of the innovative Battery Brain™ product line of vehicle and marine devices, today announced that All Start Battery, Inc., a Los Angeles based private Automotive Dealer Expeditor, will be carrying a private label version of the Battery Brain™ under the name "StarterGuard™ Failsafe Battery System" developed for automotive/truck dealerships. The two companies have signed a long term multi-million dollar distribution agreement together with a purchase order for immediate delivery.

Automotive Expeditors work in tandem with dealerships to provide option packages for cars, most notably security systems, audio-video- communication systems, and financing/insurances programs. All Start Battery, Inc. was the brain child of one man who saw a need of his customers and looked for a way to fill it: "We had customers coming in almost every day with dead battery issues," explains Dov Hoffman, President of All Start Battery, Inc. "This was a huge customer service issue for the delays and problems it created in people's lives, as well as a serious environmental issue because so many batteries were being replaced sooner than they should have been."

His investigation brought him to Smart Energy Solutions, maker of the Battery Brain. At that point, Hoffman and Smart Energy Solutions struck a partnership, and All Start Battery, Inc. became the exclusive distributor to car dealerships of Battery Brain under the private label version, StarterGuard™, for the State of California.

"We are proud to partner with Smart Energy Solutions to provide StarterGuard™ for the protection of consumers and the environment in California. We are selective about which products we distribute. We only want to work with companies that are forward thinkers and really have something special to bring to the table. All Start Battery, Inc. also has a "Green Side." "Every day we were replacing car batteries that should have lasted the customer several more years. A lot of these batteries eventually go straight into landfills, ruining the environment. We believe that drivers will see the benefits of using StarterGuard™ with less of these batteries ending up in landfills."

"The agreement with All Start Battery, Inc. provides our company the opportunity to increase our penetration in the California vehicle market," stated Pete Mateja, CEO of Smart Energy Solutions. "We are looking forward to supporting the aggressive growth plan of All Start Battery, Inc. In addition, Smart Energy is actively pursuing other comparable growth opportunities with automotive expeditors in both the U.S.A. and Canada."

**About Smart Energy Solutions**

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the manufacturer of a line of vehicle accessory products that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks,

military, buses, RV's, boats, commercial vehicles and personal watercraft. The products detect that the battery is losing the required charge needed to start the vehicle's engine and they automatically disconnect the battery to preserve its starting power. The company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgynet.com>.

**Forward-Looking Statements:**

*Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.*

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