

## Smart Energy Solutions Signs Distributor Agreement with Renaissance Pacific Energy Solutions (REPESA) Philippines Distributor

### FOR IMMEDIATE RELEASE

POMPTON PLAINS, NJ, November 16, 2007 - Smart Energy Solutions, Inc. (OTC BB: SMGY), developer and manufacturer of the innovative Battery Brain™ product line of vehicle and marine devices, announced today that it has signed an exclusive distributor agreement with, and already received a second order from, Renaissance Pacific Energy Solutions (REPESA), an authorized Distributor in the Philippines. Renaissance Pacific Energy Solutions delivers various quality solutions technologies and products that will establish a close synergy between environmental development and energy efficiency.

"Battery Brain™ is one of the most innovative products of this decade, proven to optimize the life of batteries, and significantly improve work productivity by empowering people and businesses to gain better control over their travel time, and to enhance vehicle safety and security," stated Lilibeth Mediavillo, President of Renaissance Pacific Corporation. "It is truly a cutting edge solutions technology that will underscore the marked difference between mere integrated product innovation born out of a pre-engineered systematization of some existing technologies, and real product development, one that evolved from a synthesis of scientific ingenuity, critical analyses, technological integration, and practical pre-engineered design, in accordance with consumer needs, market place demands, and the industry challenges of the rapidly growing U.S. domestic and international transportation sectors."

"The Philippines is a growing market. In 2006, the Automotive Aftermarket and Service market was \$2.5 billion and 99,541 motor vehicles were sold," stated Pete Mateja, CEO of Smart Energy Solutions. "We are pleased to have Renaissance Pacific Energy Solutions, an established and recognized Philippine distributor, as our exclusive partner. The fact that they've already given us two orders to start is a great beginning."

Battery Brain™ is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain™ detect that the battery is losing the required charge needed to start the vehicle's engine, the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain™ offers a built-in anti-theft feature and will extend the life of the battery

### About Renaissance Pacific

Since its incorporation in 2003 in the State of Texas, Renaissance Pacific has evolved into two sectors – the *Energy Efficiency Division* which covers various solutions products on the *KVAR Power Factor Optimization* for AC inductive motors, the *IceCOLD Catalyst* for air conditioners/ heat pumps, the *Structural Insulated Panels (SIPs)* for the creation of a thermal envelope framing for energy super-efficient constructions, the incorporation of various *Solar Energy Applications*, and the *Battery Brain* for more efficient battery systems; and the *Bio-Engineering Division* which includes various coconut fiber bio-engineering technologies under the umbrella of the *Cocochoice Solutions* for environmental remediation and infrastructural projects, and the *Everseal Pre-Applied Thread Sealant* to eliminate the unnecessary leakage of gasses and emissions that harm the environment.

### About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the developer, manufacturer and marketer of the Battery Brain line of vehicle accessory products for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. These products resolve the threat of a dead battery, extend the life of the battery, and offer a built-in anti-theft feature. The Company is headquartered in Pompton Plains, NJ, with operations in, Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgy.net>.

*Forward-Looking Statements:*

*Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.*

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