

Smart Energy Solutions' Distributor Agreement with MITO Corporation Expected to Significantly Increase Penetration of OEM RV Market

FOR IMMEDIATE RELEASE

POMPTON PLAINS, NJ, August 8, 2007 - Smart Energy Solutions, Inc. (OTC BB: SMGY), developer and manufacturer of the innovative Battery Brain™ product line of vehicle and marine devices, has signed an exclusive Distributor Agreement with MITO Corp., based in Elkhart, Indiana. MITO will be representing SMGY primarily in the Recreational Vehicles (OEM and Parts & Service) and audio markets. With nine million RV motorhomes worldwide, the industry projects in excess of \$12 billion in annual sales activity.

"MITO Corporation was the obvious choice to exclusively represent Smart Energy Solutions, Inc. and Battery Brain in the recreation vehicle OEM market segment. Their experience and high quality standards coupled with their deep rooted and broad based relationships within the RV industry greatly increase Battery Brain's potential for OEM integration," said Jason Blalock, SMGY's Director of Sales and Marketing, North American Auto Dealers. "MITO is unique in that they offer factory, OEM and dealer installation capability, along with parts and service sales and retro-fit/upgrades."

"MITO Corporation is proud to be partnered with Smart Energy Solutions, Inc. and Battery Brain. This intelligent device offers MITO Corporation yet another product to add to its ever expanding line of high quality electronics offerings to the RV OEM marketplace," said Rod Hire, Product Manager, MITO Corporation.

MITO Corporation is a distributor of aftermarket products which include: Gentex Auto-Dimming Rearview Mirrors with Compass and Outside Temperature, HomeLink Garage Door Openers, BlueTooth Hands Free Kits by BlueConnect and Telephone, AutoGuard Hood Latch Protector, Aerielle AudioBUG Wireless FM Transmitter, Navigation, Muth Turn Signal® Mirrors, Back Up Cameras and Monitors, Suspension Theater and Suspension Theater Express, Call Capture Cell Phone Booster, basically all types of cool accessories to add to your Vehicle in the 12 volt or mobile electronics field.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC BB:SMGY) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in Zhuhai, China, Petach Tikva, Israel and Pompton Plains, NJ. Visit <http://www.smgy.net>.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

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