

SMART ENERGY SIGNS DISTRIBUTION AGREEMENT WITH CLP SYSTEM AB, SWEDEN – TO EXPAND INTERNATIONAL PRESENCE

POMPTON PLAINS, N.J., July 25, 2007- Smart Energy Solutions, inventor and manufacturer of the innovative Battery Brain™ vehicle aftermarket device, today announced that the Company has signed a product distribution agreement with CLP System AB.

CLP System, headquartered in Stockholm, Sweden, is a leading producer and marketer of machines, spare parts, equipments and services within the branches of safety, security and maintenance. An initial order of the Battery Brain device has been shipped to provide CLP System an opportunity to supply their sales force and test the markets with Battery Brain. CLP Group's dominant position in the market helps them maintain a national and international distribution network.

" We have searched for a high quality product like Battery Brain for some time in order to complete our assortment of Battery and Battery maintenance with a much needed security device like Battery Brain. We are sure that our customers will appreciate the product and its services since it will not only protect them from being stranded without battery power, it will also prevent theft of their vehicles and boats! The cooperation with Smart Energy Solutions will be interesting and of benefit for us!" stated Tomas Jagerman, Managing Director, CLP.

"CLP System will proactively position Battery Brain to key markets and businesses providing solutions to dead battery issues. We look forward to increasing our market penetration rate in the Scandinavian marketplace for Battery Brain through this relationship. In Sweden alone, there are more than 4.2 million passenger cars and over 475,000 commercial vehicles on the road. It's a tremendous opportunity for Battery Brain," said Andy Knowles, Vice President of Sales and Marketing. "We are excited to be forging this relationship with CLP System. They are a well-respected market leader in parts and equipment distribution, with a focus on products and services that are beneficial and unique in their fields, and Battery Brain is a perfect fit."

Battery Brain™ is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain detect that the battery is losing sufficient charge to start the vehicle's engine; the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain offers a built in anti-theft feature.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board; SMGY; Berlin: UBM.BE; Frankfurt: UBM.F) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, N.J., with operations in Zhuhai, China, Milan, Italy, Petach Tikva, Israel, and Clifton, NJ. Visit www.smgynet.com.

About CLP System AB

CLP System AB is the mother company consisting of several subsidiary companies that produce and sell machines, spare parts, equipment and services within the branches Safety, Security, and Maintenance. Their main customers are military forces, police authorities, security services and industrial firms. Their product assortment includes everything from weapon maintenance, batteries, and electronic technology to anti-mine protection of vehicles as well as explosion and fire protection, metal detectors and much more. Visit www.clp.se

Press Contact:

Bruce G. MacDonald, Liebler!MacDonald-248-233-8062, bmacd@liemac.com

Investor Contact:

Ed Braniff, CFO, Smart Energy Solutions, Inc.-973-340-6000, ebaniff@optonline.net