

**SMART ENERGY SOLUTIONS ANNOUNCES NEW PRODUCT TO BE LAUNCHED
BY CANADIAN TIRE CORPORATION**

Nautilus Battery Guard to be Carried Nationally in Canada

Pompton Plains, NJ – (April 30, 2007) – Smart Energy Solutions, Inc., (OTC Bulletin Board: SMGY), inventor and manufacturer of the innovative Battery Brain™ vehicle aftermarket device, announced today that Canadian Tire Corporation will now be stocking a new version, based upon the Battery Brain platform, in all their 460 stores. Purchase orders have already been received. A new model, the Nautilus Intelligent Battery Guard, was developed exclusively for Canadian Tire. It will be one of the products featured in their flyer and print advertising starting in April, 2007. Canadian Tire Corporation is Canada's leading automotive and whole goods retailer.

The Nautilus Intelligent Battery Guard is an innovative marine device that offers anti-theft protection while constantly monitoring electrical discharge of the starter battery for all kinds of boats. It enables the boat owner to easily disconnect the power to their boats battery when they are not using it. In addition, the Nautilus Intelligent Battery Guard will detect if the battery is losing sufficient charge to start the boat's engine, it will automatically disconnect the battery to preserve its starting power. In addition, it is a very simple product to install and can be done by anyone.

“The new Nautilus Intelligent Battery Guard answers a very real need in the boating community, that of dead batteries and the security issues around boats that are usually unattended for much of the time,” said Andy Knowles, vice president, sales & marketing, Smart Energy Solutions. “This innovative product fits in well with Canadian Tire, a leading retailer to the Canadian outdoor consumer. We are proud to be providing solutions to dead batteries and theft issues for their marine customers”.

The introduction of this second product further develops and strengthens the relationship between Canadian Tire and Smart Energy Solutions.

The Nautilus Intelligent Battery Guard is currently available on Canadian Tire retailer store shelves.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: SMGY; Berlin: UBM.BE; Frankfurt: UBM.F) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, NJ, with operations in Zhuhai, China; Milan, Italy; Moshav Beit-Nechemia, Israel; Petach Tikva, Israel. Visit www.smgy.net.

Forward-Looking Statements:

Actual results could differ materially from any forward-looking statements contained in any Smart Energy Solutions press release. All statements made in this press release are made as of the date of the release and could change due to unknown risks and uncertainties.

Media Contacts:

Bruce G. MacDonald, Liebler!MacDonald, 248-233-8062, bmacd@liemac.com

Ed Braniff, CFO, Smart Energy Solutions, 973-248-8008, edbraniff@smgy.net