

SMART ENERGY SOLUTIONS SIGNS AGREEMENT WITH CRUTCHFIELD CORPORATION

BATTERY BRAIN™ PRODUCT NOW AVAILABLE THROUGH CRUTCHFIELD'S CATALOG AND WEB SITE

POMPTON PLAINS, N.J. - April 2, 2007– Smart Energy Solutions, inventor and manufacturer of the innovative Battery Brain™ vehicle aftermarket device, today announced it has signed an agreement with Crutchfield. Crutchfield has been a leading automotive audio retailer for more than 33 years. This agreement will allow Smart Energy to offer its products through Crutchfield's renowned quarterly catalog and their Web site. (www.crutchfield.com)

"Crutchfield is pleased to offer our customers the peace of mind provided by Battery Brain products," said Sean Delaney, Product Research Manager of Crutchfield Corporation. "Battery Brain will ensure consumers that their batteries are ready to go whenever they are."

Since 1974, the Crutchfield catalog has been a respected resource on car and home entertainment products, winning multiple awards for quality, design, and value.

"In addition to selling leading brands of mobile and home entertainment electronics, Crutchfield provides one of the best sales and technical support departments in the business," said Jason Blalock, Director of Sales & Marketing, North American Auto Dealers, Smart Energy Solutions. "This agreement with Crutchfield Electronics will introduce Battery Brain™ to millions of new customers and mobile electronic enthusiast throughout the nation."

Battery Brain™ is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain detect that the battery is losing the required charge needed to start the vehicle's engine, the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain offers a built-in anti-theft feature.

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: SMGY; Berlin: UBM.BE; Frankfurt: UBM.F) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Pompton Plains, N.J., with operations in Zhuhai, China, Milan, Italy, Moshav Beit-Nechemia, Israel, Petach Tikva, Israel and Pompton Plains, NJ. Visit www.smgynet.com.

About Crutchfield Corporation

Headquartered in Charlottesville, Va., Crutchfield Corporation is the nation's first integrated marketer (catalog, call center, and Internet) of consumer electronics products. The company was the first vendor-authorized audio/video retailer on the Internet and is one of only two retailers to have won BizRate's coveted "Circle of Excellence" award seven times.

Forward-Looking Statements:

This press release contains forward-looking statements, particularly as related to, among other things, Smart Energy Solution's future operations. The words or phrases "would be", "will allow", "intends to", "may result", "are expected to", "will continue", "anticipates", "expects", "estimate", "project", "indicate", "could", "potentially", "should", "believe", "considers" or similar expressions are intended to identify "forward-looking statements." Actual results could differ materially from those projected in the forward-looking statements as a result of a number of risks and uncertainties. Such forward-looking statements are based on current expectations, involve known and unknown risks, reliance on third parties, and other factors that may cause Smart Energy Solution's actual results, performance or achievements, or developments in its industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to our ability to generate any sales or positive revenues in the markets described above, general economic conditions and other factors that are detailed in Smart Energy Solution's Quarterly and Annual Reports and other documents Smart Energy Solution files with the Securities and Exchange Commission. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company cautions readers not to place undue reliance on such statements. Smart Energy Solutions does not undertake, and specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement. Actual results may differ materially from Smart Energy Solution's expectations and estimates.

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