

SMART ENERGY SOLUTIONS TO OFFER ITS BATTERY BRAIN TECHNOLOGY TO GOVERNMENT CUSTOMERS THROUGH ITS NEWLY-AWARDED GSA SCHEDULE

Pompton Plains, N.J. - February 28, 2007 - Smart Energy Solutions today reported it has been granted the federal government's GSA schedule contract enabling the company to offer its technology through a more simplified means of procurement to all local, state and federal agencies.

The Smart Energy group received approval to begin offering its Battery Brain product on government schedule 56, Building and Building Materials/Industrial Services and Supplies, which had annual sales in 2006 of over \$500 million.

"This is a key milestone in our company's development and we have the expertise to bid and win significant new business and help local, state and federal government agencies become more efficient using our unique products," according to Pete Mateja, CEO of Smart Energy. "Our technology is in a class by itself and we look forward to continued expansion of our production and development capabilities."

With this new procurement tool, it will now be easier for government customers to receive Battery Brain technology. Smart Energy's existing distribution partners who have relationships with the government now have the right tool to exercise additional government sales. Jeff Benton, Smart Energy Solutions Director of Government Sales and Marketing, is leading the growth of this critical market segment.

Battery Brain™ is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including autos, SUVs/trucks, medium and heavy duty trucks, military, buses, RV's, boats, commercial vehicles and personal watercraft. Should Battery Brain detect that the battery is losing sufficient charge to start the vehicle's engine; the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain offers a built-in anti-theft feature.

This contract will cover a period of three renewable five year contract periods for GSA activities. More information can be found at www.smgy.net by clicking on the Government link. Contract number GS-07F-0212

About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC Bulletin Board: SMGY; Berlin: UBM.BE; Frankfurt: UBM.F) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Clifton, NJ, with operations in Zhuhai, China, Milan, Italy, Petach Tikva, Israel and Clifton, NJ. Visit www.smgy.net.

About GSA (U.S. General Services Administration)

Under the GSA Schedules Program, GSA connects long-term government wide contracts with commercial firms to provide access to over 10 million commercial supplies and services that can be ordered directly from GSA Schedule contractors. GSA Schedules offer customers direct delivery of millions of state-of-the-art, high-quality commercial supplies and services at volume discount pricing.

Forward-Looking Statements:

This press release contains forward-looking statements, particularly as related to, among other things, Smart Energy Solution's future operations. The words or phrases "would be", "will allow", "intends to", "may result", "are expected to", "will continue", "anticipates", "expects", "estimate", "project", "indicate", "could", "potentially", "should", "believe", "considers" or similar expressions are intended to identify "forward-looking statements." Actual results could differ materially from those projected in the forward-looking statements as a result of a number of risks and uncertainties. Such forward-looking statements are based on current expectations, involve known and unknown risks, reliance on third parties, and other factors that may cause Smart Energy Solution's actual results, performance or achievements, or developments in its industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to our ability to generate any sales or positive revenues in the markets described above, general economic conditions and other factors that are detailed in Smart Energy Solution's Quarterly and Annual Reports and other documents Smart Energy Solution files with the Securities and Exchange Commission. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company cautions readers not to place undue reliance on such statements. Smart Energy Solutions does not undertake, and specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement. Actual results may differ materially from Smart Energy Solution's expectations and estimates.

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