

## Smart Energy Solutions' Marine Battery Brain Product Line to be Sold Through Overton's

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### Battery Brain Products to be Carried by Worlds Largest Water Sports Dealer

CLIFTON, N.J., Feb. 14, 2007 (PRIME NEWSWIRE) -- Smart Energy Solutions, Inc. (OTC BB:[SMGY.OB](#) - [News](#)), inventor and manufacturer of Battery Brain(tm), a highly innovative electronic auto accessory, announced today that Overton's has signed an agreement and has placed purchase orders for the Battery Brain(tm) Marine product line. Having been started over 28 years ago by Founder and President Mr. Parker Overton, Overton's has a long history in the marketplace and continues to be the largest water sport dealer in the world.

Matt Wright, Marine Product Manager, said, "We're excited to add the Battery Brain line of products to our Marine and Water Sports catalogs. We'll be offering types I (75889), III (75890), and IV (75891), and look forward to the partnership with Smart Energy Solutions contributing to category growth."

"Smart Energy Solutions is very pleased to have Overton's, 'The world's largest water sports dealer', carry the Marine Battery Brain line up of products. In business for almost 28 years, Overton's is a respected company providing quality products that meet the needs of boaters and water sports enthusiasts everywhere," said Andy Knowles, Vice President of Smart Energy Solutions, Inc. "Overton's will provide excellent exposure for the Marine Battery Brain through its catalogues, website and retail locations placing our products in front of a maximum number of marine dealers and marine enthusiasts."

Battery Brain(tm) is Smart Energy's flagship device that constantly monitors electrical discharge of the battery for nearly all kinds of vehicles including RV's, boats, autos, trucks, vans, commercial vehicles and personal watercraft. Should Battery Brain detect that the battery is losing sufficient charge to start the vehicle's engine, the device automatically disconnects the battery to preserve its starting power. In addition, Battery Brain offers a built-in anti-theft feature.

#### About Smart Energy Solutions

Smart Energy Solutions, Inc. (OTC BB:[SMGY.OB](#) - [News](#)) (Berlin:[UBM.BE](#) - [News](#)) (Frankfurt:[UBM.F](#) - [News](#)) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Clifton, NJ, with operations in Zhuhai, China; Petach Tikva, Israel and Clifton, N.J. Visit <http://www.smgynet.net>.

#### Forward-Looking Statements:

This press release contains forward-looking statements, particularly as related to, among other things, Smart Energy Solution's future operations. The words or phrases "would be", "will allow", "intends to", "may result", "are expected to", "will continue", "anticipates", "expects", "estimate", "project", "indicate", "could", "potentially", "should", "believe", "considers" or similar expressions are intended to identify "forward-looking statements." Actual results could differ materially from those projected in the forward-looking statements as a result of a number of risks and uncertainties. Such forward-looking statements are based on current expectations, involve known and unknown risks, reliance on third parties, and other factors that may cause Smart Energy Solution's actual results, performance or achievements, or developments in its industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and

uncertainties related to our ability to generate any sales or positive revenues in the markets described above, general economic conditions and other factors that are detailed in Smart Energy Solution's Quarterly and Annual Reports and other documents Smart Energy Solution files with the Securities and Exchange Commission. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. The Company cautions readers not to place undue reliance on such statements. Smart Energy Solutions does not undertake, and specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement. Actual results may differ materially from Smart Energy Solution's expectations and estimates.

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