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Press Release

Source: InvestSource Communications, Incorporated

Smart Energy Solutions Hits CEOCorner at InvestSourceInc.com

Tuesday July 11, 9:10 am ET

HUNTINGTON BEACH, CA--(MARKET WIRE)--Jul 11, 2006 -- InvestSource Communications, Inc. (Other OTC:[IVSR.PK](#) - [News](#)) invites the public to hear what Ed Braniff, Chief Financial Officer of Smart Energy Solutions, Inc. (OTC BB:[SMGY.OB](#) - [News](#)), has to say about his company. Mr. Braniff was featured in a recent installment of CEOCorner, "The Fastest 60 Seconds in the Small Cap Market." Details of the interview can be heard at the Smart Energy Solutions company profile on the InvestSource Communications (ISC) website at www.investsourceinc.com, or on the CEOCorner website at www.ceo-corner.com.

During the course of the interview, Mr. Braniff discussed the features of the company's flagship product, the Battery Brain, that ensures virtually any type of vehicle that employs electrical battery systems will have a battery that will constantly remain charged. He was careful to point out that the product is patent protected, and is already on the market, working well and receiving positive reviews. The early success of the product is attracting interest from numerous potential buyers, including Coast Distribution, the largest distributor of RV parts and services. With over one billion vehicles on the road, the market for the Battery Brain is tremendous, and Mr. Braniff was confident in his company's ability to capture significant market share in this huge space.

About Smart Energy Solutions:

Smart Energy Solutions, Inc. (OTC BB:[SMGY.OB](#) - [News](#)) (Berlin:[UBM.BE](#) - [News](#)) (Frankfurt:[UBM.F](#) - [News](#)) is the sole owner of the Battery Brain line of vehicle accessory products. The company is headquartered in Clifton, NJ, with operations in Zhuhai, China, Milan, Italy, Petach Tikva, Israel and Clifton, NJ. Visit www.batterybrain.com and www.smgy.net.

About InvestSource Communications, Inc.:

ISC is a multimedia relations/public relations firm that specializes in bringing small and micro cap public and private companies to the attention of the general public. InvestSource Communications believes that there are hosts of undervalued companies that don't get the exposure they deserve, and because of their size, have been overlooked by the larger marketing companies. Many of them have solid business plans, work in potentially highly lucrative niche markets, and have superb growth potential. It is the mission of ISC to empower these companies to reap fully all of the benefits of public exposure. For more information visit the corporate website at www.investsourceinc.com.

Safe Harbor Statement:

Except for historical information contained herein, the matters set forth above may be forward-looking statements that involve certain risks and uncertainties that could cause actual results to differ from those in the forward-looking statements. Words such as "anticipate," "believe," "estimate," "expect," "intend" and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the current beliefs of management, as well as assumptions made by and information currently available to management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors such as the level of business and consumer spending, the amount of sales of the Company's products, the competitive environment within the industry, the ability of the Company to continue to expand its operations, the level of

costs incurred in connection with the Company's expansion efforts, economic conditions in the industry and the financial strength of the Company's customers and suppliers. The Company does not undertake any obligation to update such forward-looking statements. Investors are also directed to consider all other risks and uncertainties.

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